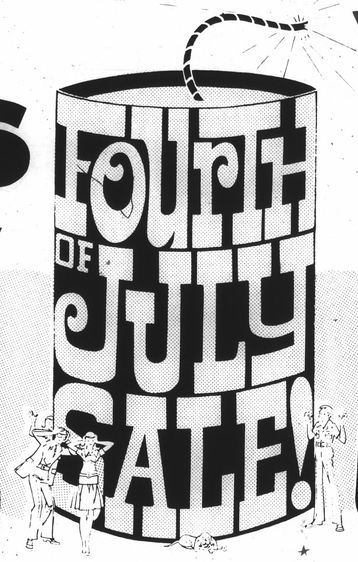
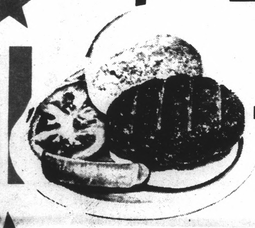
KING'S

we're making the biggest noise in town!

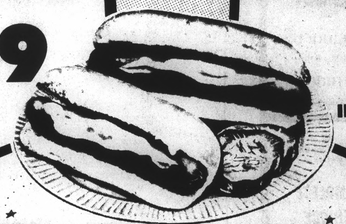


FRESHLY MADE
GROUND BEEF
lb. **69¢**



SWIFT'S ALL AMERICAN
BONELESS HAMS
4-5 lb. AVG. lb. **$1.69**

SWIFT'S PROTEN
SIRLOIN STEAKS
lb. **$1.69**



SWIFT'S MEAT or BEEF
DINNER FRANKS
lb. **99¢**

QUANTITY RIGHTS RESERVED
PRICES EFFECTIVE: JUNE 30 -JULY 2, 1977

EVERYDAY
Paper PLATES
9 IN. 150 CT. **99¢**
LIMIT 1 WITH $7.00 PURCHASE

RICHFOOD
CATSUP
4 14-oz. BOTS. **99¢**
LIMIT 4 WITH $7.00 PURCHASE

IMPERIAL
CHARCOAL
10-lb. BAG **78¢**
LIMIT 1 WITH $7.00 PURCHASE

WISE POTATO **CHIPS** ... 8-oz. BAG **69¢**
SWIFT VIENNA **Sausage** 3 5-oz. CANS **99¢**
DART FOAM **CUPS** ... 2 8¾-oz. 51 CT. **99¢**
PLUS DEPOSIT **PEPSI** ... 8 PT. BOTS. **99¢**
SWIFT **PREM** ... 12-oz. CAN **89¢**
RICHFOOD HEAVY DUTY **FOIL** .... 37½ FT. ROLL **63¢**

Swift's Premium Protein BEEF

THE WORLD'S FINEST BEEF -- TENDERED NATURALLY

The unique tenderness in Proten Beef is directly related to delicious tropical fruits, such as pineapple, papaya, and figs. Nature's original tendering agents, already present in beef, are supplemented by pure food protein derivatives of some of these fruits. Minute quantities are used to create a unique tenderness never before possible.

SWIFT'S PROTEN CLUB or
T-BONE STEAK
lb. **$1.79**

CHUCK **STEAK** .. lb. **79¢**
SPLIT **Broilers** lb. **59¢**
SWIFT'S LUNCHEON 3 VARIETIES **MEATS** 12-oz. PKG. **89¢**
SWIFT'S TURKEY White Meat **ROAST** 2-lb. PKG. **$3.69**
SWIFT'S THIN CUT 4 VARIETIES **MEATS** 3-oz. PKG. **45¢**
SIRLOIN TIP or RUMP **ROAST** lb. **$1.69**
COUNTRY STYLE **SPARE RIBS** ..... lb. **$1.19**

SHOWBOAT **PORK & BEANS** 14½-oz. CANS 5 FOR **99¢**
LIBBY'S **CORNED BEEF** 12-oz. CAN **89¢**
RICHFOOD **FRUIT DRINKS** 46-oz. CAN 3 FOR **99¢**
CLOVERLEAF **GRATED TUNA** 6¼-oz. CAN 2 FOR **99¢**
TEXAS PETE **HOT DOG CHILI** 10-oz. CAN 2 FOR **49¢**

RICHFOOD **Napkins** .... 2 180 CT. PKGS. **99¢**
WISHBONE **Dressing** 3 Varieties .... PT. BOT. **89¢**
HEINZ BBQ **SAUCE** ..... 16-oz. BOT. **59¢**
A-1 STEAK **SAUCE** ..... 10-oz. BOT. **99¢**
RICHFOOD **Mustard** .... 32-oz. JAR **49¢**
GULF CHARCOAL **Lighter** ..... 32-oz. CAN **59¢**

KING'S
S&H GREEN STAMPS
100 FREE
WITH THIS COUPON & PURCHASE OF 10-lb. BAG ICE
Good Only At King's Expires: 7/2/77

KING'S
S&H GREEN STAMPS
50 FREE
WITH THIS COUPON & PURCHASE OF Planters Corn Chips or Cheese Kurls
Good Only At King's Expires: 7/2/77

KING'S
S&H GREEN STAMPS
50 FREE
WITH THIS COUPON & PURCHASE OF RICHFOOD PLASTIC GAL. LEMONADE
Good Only At King's Expires : 7/2/77

KING'S
S&H GREEN STAMPS
100 FREE
WITH THIS COUPON & PURCHASE OF 2 (11-oz. BOXES) Richfood Saltines or Snackers 8 OZ.
Good Only At King's Expires: 7/2/77

KING'S

Independence Day 1977- -a time to celebrate and give thanks for our freedoms.

We, who are so fortunate to live in a democracy, should take a moment to reflect on other lands where freedom is an every-day struggle. America is truly the 'Land of the Free and One Nation Under God.'

We, at King's, are happy to salute our Nation's 201st Birthday, and wish for all of you a very safe and happy Fourth of July.

Thank You,
Ralph T. King

FROZEN FOOD & DAIRY

RICHFOOD SINGLE SLICE **AMERICAN CHEESE** 12-oz. 12 SLICES **89¢**
PACKER'S LABEL **FRENCH FRIES** 5-lb. BAG **99¢**
MINUTE MAID **LEMONADE** 6-oz. CAN 5 FOR **99¢**
PET RITZ **FRUIT PIES** Apple, Peach, Coconut Custard 20-oz. PKG. **59¢**
SWISS MISS **ICE CREAM** LIMIT 2 w/$7.00 PURCHASE ½ GAL. **79¢**

GARDEN FRESH PRODUCE

RED RIPE 21-lb. AVG. **WATER-MELONS** EA. **$1.19**
SAVE ON... GOLDEN **Ripe Bananas** lb. **19¢**
SAVE ON... FRESH TENDER **YELLOW CORN** 9 EARS **99¢**
MIX or MATCH FANCY SUNKIST LEMONS or **FLORIDA LIMES** DOZ. **79¢**
FANCY CALIFORNIA SANTA ROSA **RED PLUMS** lb. **49¢**